

**WALNUT CREEK RACQUET CLUB**  
**BOARD MEETING – OCT. 7, 2008**  
*Sports Basement*

Addendum to October 7, 2008 Meeting minutes for the WC Tennis Advisory Committee and guest speaker Pamela Kan:

From what Pamela has observed and heard about WCRC, it was her opinion that WCRC has been too self sufficient and we have not promoted ourselves enough.

She also felt that WCRC should be educating the City of Walnut Creek about our accomplishments and our revenue generating activities. Some topics discussed which show that WCRC is involved with tennis in Walnut Creek are:

- We have paid for our own lights and resurfaced courts and the Tennis Center and at Northgate High School.
- Our 800+ members and their Court Usage cards generate revenue for the City.
- WCRC has produced USTA teams that are District Champions and have gone on to Sectional and National Championships, we have our own independent Summer Singles, Winter Doubles, Mixed Doubles, Fall League, BALL League, Junior Tournaments and Junior tennis program. WCRC should celebrate and recognize our success stories by submitting articles to the Contra Costa Times and or the Nutshell – this would inform Walnut Creek residents about tennis stories in their City.
- Provide education to the City about what it takes to hold a USTA match (players, courts, restrooms, food, etc.) Because there are so many teams at WCRC, we need to use outlying courts.
- Our 800+ members patronize the local shopping plaza across the street from Heather Farms. How much would those businesses suffer if we did not play so much tennis at Heather Farms?
- WCRC supports tennis players of all ages and there is a league or format to play no matter your age.