

**WALNUT CREEK RACQUET CLUB  
BOARD MEETING – NOV. 11, 2008  
*Sports Basement***

Meeting Attendees: Tammie S., Adam, Lynne, Pam, Shari, Bret and Deanna

Absent: Pege, Susie, Don, Janet, Myrl, Tammy C., Jennifer

1. **REVIEW OF PREVIOUS MINUTES:** The Board reviewed and approved minutes from the meeting held on Oct., 7, 2008.
2. **TREASURER'S REPORT:**
  - o Lynne reported a balance of \$18,800 through end of October.
  - o Lynne reminded the Board that our 11 month CD (about \$12,000) is maturing on 10/17/08. She will research longer term CDs and interest rates for re-investment.
  - o Tammie confirmed that Gabe will handle the Club's 2008 Tax Return.
  - o Lynne also received the bill from the tennis center for the Court Usage and balls from the Friday night of the Summer Singles League.
3. **MEMBERSHIP REPORT:** No update.
4. **FALL MIXED LEAGUE:** Tournament date: 1/9/09 – 1/11/09. If rained out, then 1/16/09 – 1/18/09.
  - o Board may reconsider the 6 match minimum to play in the Tournament – revisit next month.
  - o Bret to reserve the Courts for Friday 1/9 and Sunday 1/18 Tournament play.
  - o Pam to start shopping for League participant gift (suggestions: sturdier water bottle or neoprene eyeglass case). Gifts suggested for winners: Fleece vests, blankets, nice towels. Shari to send Pam links to websites for gift suggestions.
5. **USTA UPDATE**
  - o Bret will remind captains to start matches on time (before daylight or lights go out)
  - o Bret to remind Senior captains to ensure all team members are WCRC members
  - o Mixed Doubles Captain's meeting will likely be held during the week between Christmas and New Years
  - o Playoff Court Scheduling was successful
  - o 2 (possibly 3) WCRC teams are going to Combo Sectional Championships
6. **NEWSLETTER:** One of our largest issues (16 pages) was just sent out, but nothing else to report.
7. **WINTER/SUMMER LEAGUES UPDATE**
  - o Deanna is still considering taking on Summer Singles (in lieu of Secretary).
  - o Winter Doubles League signups are now open and play will begin in January 2009. Tournament will be April 17-19.
8. **WINTER PARTY:** Location will be Heather Farms Community Center (same place as last year) Theme will be Hawaiian.
  - o Tammy left a deposit for the Community Center for Fri., 2/27
  - o Deanna has a proposal for Hawaiian/Tahitian dancing to be performed by 2 high school age sisters (a co-worker's daughters) who perform with Da Isand Way in Concord. The girls will be demonstrating the hula, giving a lesson for volunteers, etc. They will bring their own music and would like to charge \$200.00 for the demo & lesson. The Board approved this and Deanna will make sure that the girls arrange this with as much participation from the audience as possible.

- Deanna will find out about their music format and ensure that it will work with the DJ that Tammy uses.
- Suggestion was to have the girls come to a separate meeting/session prior to the Winter Banquet to demo and show Board members what they want to do. Deanna will follow up.

9. **WEBSITE:**

- Shari is working on a new Calendar function and hopes to have part of it on the website by year end.
- The layout of the website will also be changing a bit.
- Another Credit card vendor was discussed but no decisions were made.

10. **2009 BOARD:**

- Deanna may swap Secretary with the Summer Singles Coordinator. Deanna to let Board know within the week.
- Tammie will speak with Nancy Foster about joining the Board as Secretary.
- Possible Openings: Vice President, Treasurer, Newsletter Coordinator

11. **UNFINISHED BUSINESS:**

- **Marketing Strategy**
  - Adam brought a copy of the Contra Costa Times Walnut Creek Journal, published every Thursday. Adam suggested that some of our Club's activities be included in the paper.
  - Tammie had a proposal from the Mens Boundary Oaks Golf Club about a joint marketing/advertising campaign. Need to know more about their objective and intentions before proceeding.
  - Bret researched websites and had suggestions about what to suggest and promote for WCRC.
- **Awnings** – Jim is in favor of them, they should be ordered next year, Pam will check with Jim to see if he or the City will have coverage in the event that they are vandalized.
- **CTA** - Tammie has officially set up the Club as a CTA. When Adam takes over as President for 2009, he will need to update the Club's information with his USTA information.
- **2009 Calendar of Events** – Will be discussed at next meeting. Board to also include more fun, 1 day tournaments, events (i.e.: Halloween tournament?)
- **Other**
  - On behalf of Tammy C., Tammie S. reminded the Board of the Board Appreciation Dinner and trying a new location (Maria, Maria, Il Fornaio, Walnut Creek Yacht Club). Board in favor of trying a new restaurant.
  - Bret suggested that the Board try to get additional club members to volunteer/dedicate their time for events. Bret will ask Captains to look to their own team members for volunteers.
  - Adam will speak to Blossom at Sports Basement to secure the Loft area for our meetings.

12. **NEXT BOARD MEETING:** Next Meeting will be Tues., Dec. 9, 2008 @ Sports Basement's Loft @ 6:30