

***Walnut Creek Racquet Club***  
**Board Meeting Minutes**  
**March 2, 2005**

**Meeting Lead:** Gabe Goldstein, President

**Present:** Carolyn, Don, Gabe, Jennifer, Judy, Karen, Marie, Marty, Tammie S.

**Absent:** Pam, Robert, Shari, Sue, Tammy C.

**Guest:** None

**WCRC Board Meeting Minutes**

The February 2, 2005 WCRC Board Meeting minutes were reviewed and accepted with no changes.

**Treasurer Report**

February 2005 Report –Net income positive, much of the increased revenue realized from receipt of membership dues.

**Membership**

- Update: 2004 final membership was 839 members, as of 03/01/05, 480 have renewed (pay source 75% check, 25% internet)
- Marty sent focused e mail during February to those members identified as not renewed, generating additional renewals
- Currently (March 2), all 2004 members are listed on the WCRC website. As of March 15, the list will be purged to include only members that have paid their 2005 WCRC dues. This will assist USTA Team captains to identify their team players that have not renewed their dues. Captains will need to ensure payment for members on their teams that are not current with their WCRC dues or be subject to loss of court reservations
- 2005 Member (spiral bound) directory complete, mailing will include those members who have paid their WCRC annual dues by March 1, 2005. Will be mailed by mid March 2005.

**Rolling membership:**

- This means members can either join at the beginning of the year or take up a rolling membership. Rolling membership means you can join the club in any month and your membership will run from that month until the same month in the following year.
- WCRC will consider implementation of rolling membership in August 2005, prior to mixed doubles team registrations.

*Advantages*

- Ensures that members can join at any time during the year and know their fee is good for 12 months (we might even have persons interested in helping with WCRC events)
- May increase membership
- Provides a benefit for recruiting new members
- Eliminate need for “\$10 single event fee”

*Disadvantages*

- Need to implement changes to computer system prior to implementing rolling membership, examples include:
  - Identify how reminders for renewals will be sent (paper, electronic), and when (e.g. monthly or quarterly)
  - Identify potential computer systems issues e.g. can system generate emails to remind members of need to renew
- Consider adding membership expiration date to each person’s mailing label (as a gentle reminder to renew).
- Time and resources are needed to transition to a new process.

*Other*

- Timing of income from membership will change (unsure of this impact at this point).

Follow Up: Discussion of rolling membership to continue at the April meeting. Group needs to continue to identify tasks that need to be completed prior to implementation.

## **Leagues**

### *USTA Update*

- Judy identified that one WCRC Super Senior Team is currently not included on the USTA website (due to error in the title of team; WCTC versus WCRC). This will be corrected.
- There are 17 WCRC teams, and 3 Super Senior teams (relatively consistent with numbers of teams in prior years)
- Captains meeting to be held shortly after USTA determines team scheduling (mid-March)
- Judy to notify captains of date and place for Captains meeting (email)
- Don to run captains meeting (likely at Heather)

### *Playoffs for Winter League*

- Dates April 8-10, Bob Walgren to run tournament
- Flights with lots of teams will need to start play on Friday night

### *Other Discussion*

A question was asked to clarify why WCRC rules are inconsistent with rules that apply to other Walnut Creek recreational activities e.g. Walnut Creek Volleyball teams with at least 40% Walnut Creek residents have first priority to sign up for league courts. Answer was that would be too hard to monitor, and that to do so might result in some captains only signing up Walnut Creek members until after courts were assigned.

Suggest publication of dates for WCRC team playoffs (winter league) in the newsletter and/or post on the bulletin board at the courts.

### Completed activities:

- Solicited feedback during February on Captains Rules (Frequently Asked Questions), and are included on website
- Included information that directs members wanting to join a USTA team to the USTA NORCAL website.

### Follow Up:

Judy to ask Gerry Brown to include dates and times for WCRC teams that are scheduled to have playoff matches in the Newsletter or on the club bulletin board.

## **Upcoming Events**

### *Tournaments*

- St. Patrick's Day Tournament sign-up in process
- Calcutta: Jennifer in charge, party at Shadelands on May 6<sup>th</sup>, tournament on May 7<sup>th</sup>

### *Other*

- Summer Singles leagues to be coordinated by Tammy C.
- Contra Costa Tennis Association League- Kent will not be running this in 2005, Kent will follow-up with other members (suggested by Gabe) to see if they want to be in charge of this during the summer.
- River Middle School Gift - WCRC to provide a battery operated ball machine to this junior high school (Gabe to coordinate purchase, Jennifer to identify how to publicize)

### Follow Up:

- Jennifer to submit Valentines Day Tournament write-up to Tammie
- Jennifer and Tammie S. to work on Calcutta tournament write for the newsletter
- Tammy C. and Tammie S. to work on Singles Summer League write up for the newsletter

## Newsletter /Website

### *Suggested topics/Follow up*

- Highlight of Tennis Center Employees (Jennifer to arrange photo, Marie to interview and write up)
- Status of Skate Board Park (Marie to write up)

### *Website*

- Continues to be awesome!

## Next Meeting **NOTE LOCATION**

The next meeting is April 6, 2005 at The Chamber of Commerce (1501 N. Broadway, corner of Lincoln, Walnut Creek-near the library) at 6:30

### Follow Up:

- Judy to bring snacks
- Tammie S. to bring drinks

## **REMINDER:**

Board dinner on March 18, Massimo's starting at 6:30, bring bottles of wine, **NO CORKAGE FEE!**