

**WALNUT CREEK RACQUET CLUB  
BOARD MEETING – August 11, 2009  
*Sports Basement***

Meeting Attendees: Tammie, Shari, Hilde, Maria, Nancy L, Janet, Bret, Pam & Lynne

Absent: Pege, Tammy & Deanna

1. **REVIEW OF PREVIOUS MINUTES - Approved**
2. **TREASURER'S REPORT –**
  - Balance remaining static at approximately \$33,000 including both regular fund and the light fund.
  - Tax returns have been filed. Hilde received them from Gabe, including both Federal & State with both owing zero dollars.
3. **MEMBERSHIP –** About 833 individual members, 84 members receiving mailed newsletters. Shari & Tammie to check list to ensure no additional glitches for new members signed up.
4. **USTA UPDATE**
  - Men's 4.0, 3.5 and Women's 4.5 teams all going to Districts. Women's 2.5 team going to Sectionals.
  - No serious court issues to report during the adult season.
  - Adult league had 100% WCRC membership participation this year.
  - Bret to run a Combo and Fifty Mixed Report for this season's membership.
  - Women's 3.0 Senior team heading to Nationals with \$500 stipend from WCRC.
5. **NEWSLETTER**
  - No new items, positive feedback on this year's directory.
6. **SUMMER LEAGUES UPDATE**
  - Deanna has been swapping out players for injured and no matches played.
  - Discussion around food for the tournament. Shari to email Deanna regarding board support for the tournament weekend.
7. **WINTER LEAGUES UPDATE**
  - Lynne to run the 2010 Winter Doubles League, Shari to provide support.
8. **FALL LEAGUES UPDATE**
  - Pam to re-send final sign-up notice to Shari to distribute to all membership and all league participants.
9. **WEBSITE:**
  - New Leagues release date set for late 2009, may be concurrent with an ongoing league.
10. **SOCIAL TOURNAMENTS**
  - Midsummer tournament went well aside from issue with delivery driver from Mary's Pizza Shack.
  - Halloween tourney to be set for October 30<sup>th</sup>, Maria to coordinate, Tammie to put sign up notice in next newsletter.
  - Possible kiddie day at Heather Farms for member's kids and small children. To be discussed at later meetings.

#### 11. WALNUT CREEK CITY UPDATE

- Pam, Shari & Robert Young met with Leo and Kevin from the Park and Recreation department for the city of Walnut Creek on July 14<sup>th</sup>.
- Discussed the RFP for the tennis center which is expected to be ready for distribution by the end of August, 2009.
- City expressed an interest for someone from the WCRC to sit on the interview panel for possible candidates to run the tennis center. Also would like the WCRC to distribute the RFP to our membership base.
- Discussed installation of ice machine in the tennis center, updating the court usage membership to an electronic system, cleanliness of the facilities at the tennis center and appearance of the facilities at the tennis center as suggestions for inclusion on the RFP.
- City has requested regular meetings with the WCRC going forward.

#### 12. MARKETING

- Lynne proposed open questions about how to address our marketing plan going forward.
- General consensus was that the marketing plan is intended to increase the visibility of the Walnut Creek Racquet Club in the community, rather than to grow membership.
- Possible next steps to contact CC Times Sports desk to try identify opportunities for communications through the newspaper, ie – Women's 2.5 team going to Sectionals, Women's 3.0 Senior team going to Nationals, Lynne to follow-up.
- Possibility of linking to WCRC site from City of Walnut Creek website, Lynne to follow-up.
- Logo contest to be held for general membership for new WCRC logo. Tammie to place article in newsletter. Prize to be embroidered fleece jacket with new logo. Board to vote on entries before the end of 2009.

#### 13. 2010 WCRC Board

- Currently looking for President, Vice-President, Secretary and Tournament positions. Shari to email WCRC Membership and notices to be posted in September newsletter.

#### 14. NEXT BOARD MEETING: Next Meeting will be Tues., September 22nd, 2009 @ Sports Basement's Loft @ 6:30. Hilde will arrange food.